



NICO

女人街 FASHION PLACE

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上午

聖誕
新年

NICO
女人街
FASHION PLACE





Rebirth is a European, and ShenZhen based company whose first objective is to be a bridge between Western entrepreneurs and Chinese companies.

Rebirth provides assistance, services and plays a role of mediator or partner. Rebirth gives full support to companies developing their businesses in the South of Peoples Republic of China.

The European and Chinese partners have major experience in the fields of the retail, the marketing, the technologies of information, the accounting and the product research. These enable Rebirth to help new comers to the area, and enable them, in a professional and safe way to start their business in China.

The high quality of our network, authorizes us the access to the Chinese market in various fields, including fashion, beauty and food.



Specialized business in China

To assist our clients in exporting to China (or importing from China) and developing a long-term business infrastructure or a single operation, we developed a large and professional range of services.

Rebirth operates with its own specialized section to maximise business relations between foreigners and credible leading business in China.



The services

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Specialized section set-up by Rebirth



Technology & softwares

Specialized team to organise, market and distribute technologies and softwares based on retail, promotion, digital networks, e-commerce...



Beauty & fashion

Fashion Business In China
Dedicated to develop in China, European brands, designers and stores networks.
Cosmetics and Beauty.



Wine & food

Wine and Food Business In China
Introducing and market products in China directly in Hyper and Supermarkets
Sourcing Wine from France



Electronics & Houseware

Research suppliers for Electronics products in South China for European countries



Marketing & Advertising

Configuring and localizing brands, stores and products for chinese market.
Design.



Cegid



References



arche



TULIP COMPUTERS

GOLDFAME GROUP

金鑑集團

Business Services which Rebirth takes care

Understanding and update of the PR China market
Market attributes and strategy planning
Identifying potential customers and partners
Building marketing and distribution channels
Participate in selected business development in China
Providing appropriate tools for business
and the perfect setting for developing a
successful and safe enterprise in China.
Open sales offices in China
Set up manufacturing operations
Importing and marketing consumers products
Sourcing with the buying office of Chinese
hypermarket chain store
... and the main general services to establish
business in China

General Services supplied with our partners in Shenzhen

Registered office services and Secretarial services
Office administrative services
Liaise with accounting firm for auditing
and taxation matters
Liaise with translation house for translation services
Liaise with banks for banking services
Payment and receipt services
Book-keeping and bank account maintenance services
Liaise with legal firm(s) for legal support
Local courier arrangement services
Transportation arrangement services
Visa application arrangement services
Translating services during meetings
Train employees on ways of doing business in China



Herve Mandeix

艾文

Strategy, marketing, technology

References

Fashion : Charles Jourdan, Whos Next,
Palladium, Paraboot, Passionata, Arche, Aigle,
Midec Fashion Show

Cosmetics : L'Oreal, Sephora

Distribution : Galeries Lafayette
Carrefour, 3 Suisses,

Technology : Sun Microsystems, Cryo
Networks, Ubisoft,

Asian Companies : Yamaha Motor Japan,
Daewoo, Hyundai, Korea,



Lionel Mandeix

Design, advertising

Ecole des Francs Bourgeois, Paris
Institut Supérieur du Marketing, Paris,

Art Director of MAD-Bozell, (Chrysler, Jeep,
Microsoft) Advertising campaigns, Films.

Design of the Whos-Next concept , the 15-25
year old exhibition, fashion-sport-music.

Design of Fashion Shop concepts: Versade,
Palladium, Séducta, Too Young To Die, Arche

Director Associated Newdeal Advertising. :
Yamaha, Sun Microsystems, Sony, Charles
Jourdan, ...

Director Associated Voice Dentsu

REBIRTH

consulting



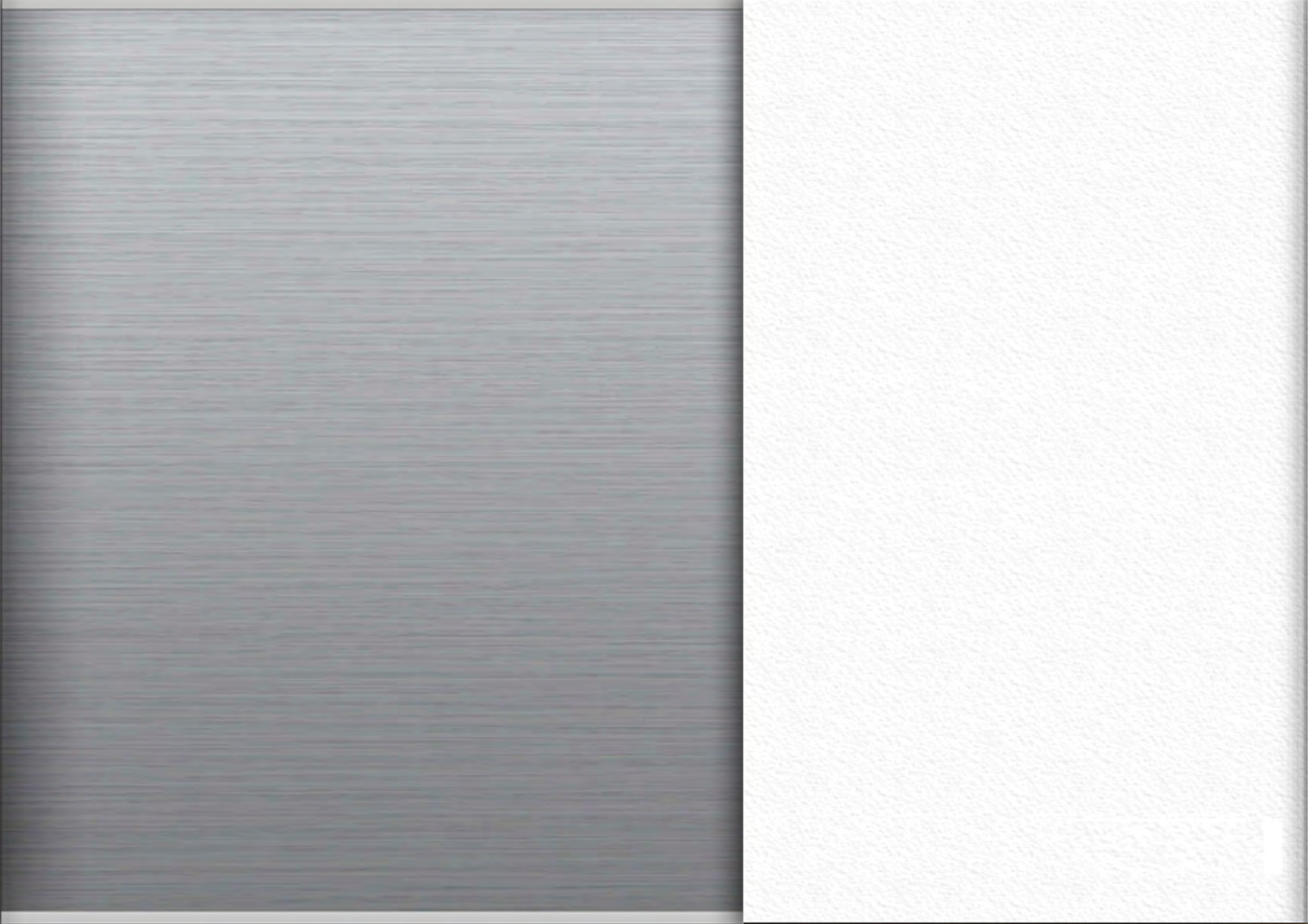
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