



www.rebirth-consulting.com





Rebirth is a European, and ShenZhen based company whose first objective is to be a bridge between Western entrepreneurs and Chinese companies.

Rebirth provides assistance, services and plays a role of mediator or partner. Rebirth gives full support to companies developing their businesses in the South of Peoples Republic of China.

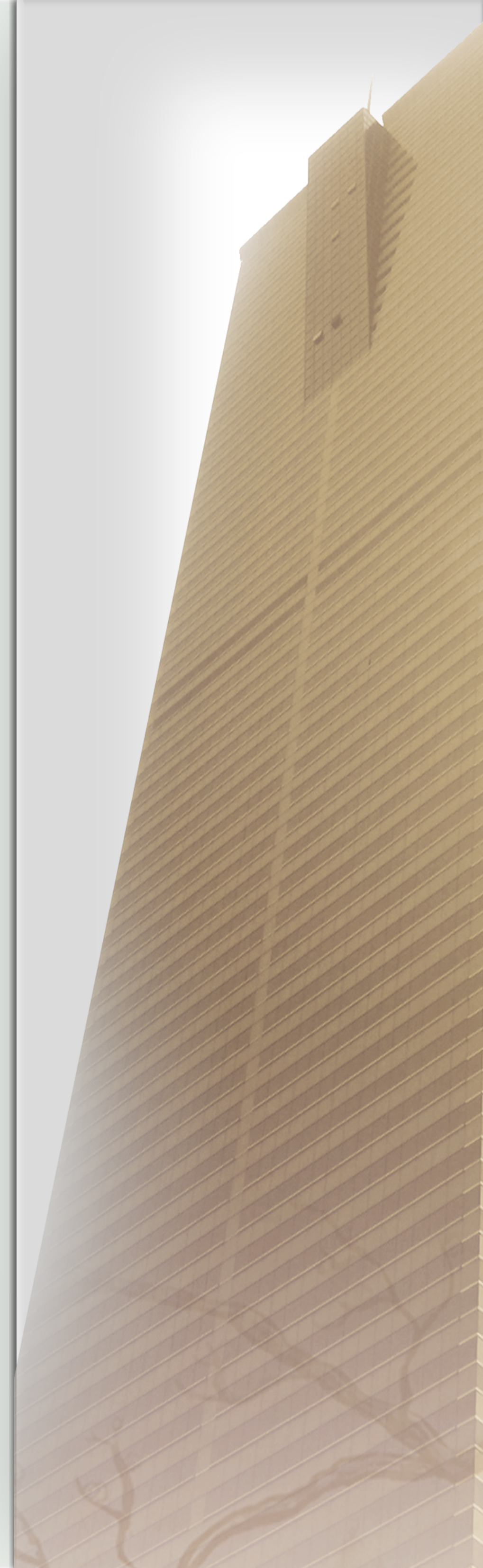
The European and Chinese partners have major experience in the fields of the retail, the marketing, the technologies of information, the accounting and the product research. These enable Rebirth to help new comers to the area, and enable them, in a professional and safe way to start their business in China.

The high quality of our network, authorizes us the access to the Chinese market in various fields, including fashion, beauty and food.



Specialized Business in China

Rebirth operates with its own specialized section to maximise business relations between foreigners and credible leading business in China.





Technology-softwares

Beauty-fashion

Wine-food

Electronics

Marketing-Advertising

NEWDEAL



Specialized team to
organise, market and
distribute technologies
and softwares based on
retail, promotion, digital
networks, e-commerce...

Fashion Business in
China
Dedicated to develop in
China, European
brands, designers and
stores networks.
Cosmetics and Beauty.

Wine and Food
Business in China
Introducing and market
products in China
directly in Hyper and
Supermarkets
Sourcing Wine from
France

Research suppliers for
Electronics products in
South China for
European countries

Configuring and
localizing brands, stores
and products for
chinese market.
Design.



The services

To assist our clients in exporting to China (or importing from China) and developing a long-term business infrastructure or a single operation, we developed a large and professional range of services.





Business Services

Understanding and update of the PR China market
Market attributes and strategy planning
Identifying potential customers and partners
Building marketing and distribution channels
Participate in selected business development in China
Providing appropriate tools for business
and the perfect setting for developing a
successful and safe enterprise in China.
Open sales offices in China
Set up manufacturing operations
Importing and marketing consumers products
Sourcing with the buying office of Chinese
hypermarket chain store
... and the main general services to establish
business in China

General Services

Registered office services and Secretarial services
Office administrative services
Liaise with accounting firm for auditing
and taxation matters
Liaise with translation house for translation services
Liaise with banks for banking services
Payment and receipt services
Book-keeping and bank account maintenance services
Liaise with legal firm(s) for legal support
Local courier arrangement services
Transportation arrangement services
Visa application arrangement services
Translating services during meetings
Train employees on ways of doing business in China





References

Cegid



arche



GOLDFAME GROUP
金鏗集團

Partners



Herve Mandeix
艾文

References : Strategy, marketing, technology

Fashion : Charles Jourdan, Whos Next, Palladium, Paraboot, Passionata, Arche, Aigle, Midec Fashion Show

Cosmetics : L'Oreal, Sephora

Distribution : Galeries Lafayette

Carrefour, 3 Suisses,

Technology : Sun Microsystems, Cryo Networks, Ubisoft,

Asian Companies : Yamaha Motor Japan, Daewoo, Hyundai, Korea,



Lionel Mandeix

References : Design, advertising

Institut Supérieur du Marketing, Paris,

Art Director of MAD-Bozell, (Chrysler, Jeep, Microsoft) Advertising campaigns, Films.

Design of the Whos-Next concept , the 15-25 year old exhibition, fashion-sport-music.

Design of Fashion Shop concepts: Versade, Palladium, Séducta, Too Young To Die, Arche

Director Associated Newdeal Advertising. : Yamaha, Sun Microsystems, Sony, Charles Jourdan, ...

Director Associated Mediatique Africa

Director Associated Voice Africa partner of Dentsu

REBIRTH

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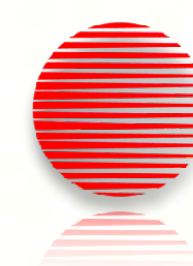
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